

HAPPYFUNCORP

Privacy Policy V1 | Last updated March 7, 2024

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your PII in accordance with our website.

WHAT PERSONAL INFORMATION DO WE COLLECT FROM THE PEOPLE THAT VISIT OUR BLOG, WEBSITE OR APP?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, phone number or other details to help you with your experience.

WHEN DO WE COLLECT INFORMATION?

We collect information from you when you respond to a survey, fill out a form or enter information on our site.

Provide us with feedback on our products or services

HOW DO WE USE YOUR INFORMATION?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.

To allow us to better service you in responding to your customer service requests.

To quickly process your transactions.

To send periodic emails regarding your order or other products and services.

To follow up with them after correspondence (live chat, email or phone inquiries)

HOW DO WE PROTECT YOUR INFORMATION?

We do not use vulnerability scanning and/or scanning to PCI standards.

We only provide articles and information. We never ask for credit card numbers.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order, enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers.

COOKIES

HappyFunCorp and our Third Party Providers may also collect certain information about the use of the Site by automated means, such as cookies, web beacons and other technologies, which allow the collection of information about the Site users' online activities over time. We currently do not respond to web browser-based do-not-track ("DNT") mechanisms.

The information that may be collected by automated means includes URLs that refer users to the Site, search terms used to reach the Site, details about the devices that are used to access the Site (such as IP address, browser type, and operating system information), and users' interaction with the Site (like date, time, frequency and length of visits, and pages accessed).

You do have control over cookies, and can refuse the use of cookies by selecting the appropriate settings on your browser. However, by not accepting or deleting the use of cookies, you may affect your website experience and you may not be able to take full advantage of all features of this Site. Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. Please consult the "Help" section of your browser for more information.

THIRD-PARTY DISCLOSURE

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

THIRD-PARTY LINKS

We do not include or offer third-party products or services on our website.

GOOGLE

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users. <https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We use Google AdSense Advertising on our website.

Google, as a third-party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

FAIR INFORMATION PRACTICES

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

Within 7 business days

CAN SPAM ACT

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

Send information, respond to inquiries, and/or other requests or questions

Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

To be in accordance with CANSPAM, we agree to the following:

Not use false or misleading subjects or email addresses.

Identify the message as an advertisement in some reasonable way.

Include the physical address of our business or site headquarters.

Monitor third-party email marketing services for compliance, if one is used.

Honor opt-out/unsubscribe requests quickly.

If at any time you would like to unsubscribe from receiving future emails, you can email us at and we will promptly remove you from ALL correspondence.

CHILDREN

The Site is not intended for children and we do not knowingly solicit personal data from or communicate with children under the age of 13.

CHANGES TO THIS PRIVACY POLICY

HappyFunCorp reserves the right to change or add to this Privacy Notice from time to time and will post any revisions on this Site. The bottom of the Privacy Notice will indicate when it was most recently updated and your use of the Site will indicate your agreement to any such changes. We encourage you to check back often to review the latest version.

CONTACTING US

If there are any questions regarding this privacy policy, you may contact us using the information below.

www.happyfuncorp.com

Questions? Please contact: operations@happyfuncorp.com

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